



Built for Endurance. Backed by Real Experts.

Brady Intelligent Productivity Solutions Powered by Print & Data Expertise.

Industry-leading barcode data collection & RFID flexibility on the line, at the dock, in the warehouse or out in the field.



IP65 / IP68 Complete dust-tight and liquid immersion protection built for chemical washdowns, fine metallic dust, and outdoor loading docks.



Up to 80 Feet Extreme long-range scan reach that lets operators capture high-density rack barcodes straight from the forklift seat without stepping down.



5 OS Generations Future-proof OS and security patch support, extending device lifecycle.

Built for the Floor. Engineered for Productivity. That's the Brady Difference.

Fewer replacements, maximum uptime: Enterprise-durable devices from Brady pay for themselves in days, not years.

3X Lower Failure Rate:
Consumer devices fail 3x more often than Brady rugged devices.

85% 3-Year Survival Rate:
85% higher chance of continued operation going into year 3 vs. a consumer device.

00:54 Productivity Preserved:
54 minutes of productivity are lost every time a consumer device suffers a battery or system failure.



The Real Cost of Hardware: Box-Mover vs. Solution Provider



40 Min Wasted IT time (per device) spent unboxing, staging, and configuring hardware purchased online.



3X Higher mis-matched accessories and return rates on orders placed through e-commerce sites vs. expert-guided solution design.



15 Days Average turnaround for unmanaged warranty claims vs. replacement backed by a dedicated partner.

The P&D Difference. Real People. Real Solutions.

8.7% Average savings on Brady products compared to leading e-commerce resellers.

<36 Hours Time to get on an initial call, understand your operation, and recommend the right Brady hardware for your unique needs.

<10 Days Average time to deliver your order once we've identified the right device for your application.*

<4 Days Typical delivery turnaround for repeat customers ordering known devices.*

**Subject to availability.*

No guesswork. No endless back-and-forth.
Just honest recommendations, competitive pricing, and a partner who works to get you the right solution as quickly as possible.

When you work with P&D, you work with people who know the products, understand the process, and stick with you long after the sale.

Contact us to request a hardware, media, or software quote.

"Working with Print & Data means partnering with experts you can truly trust. They have everything we want in a business partner: knowledge, responsiveness, great pricing, and a willingness to go the extra mile."
– Print & Data Client

Print&Data Solutions

925.206.9936 • sales@printanddata.com • printanddata.com